

**NORTH  
INDIA  
EDITION**



# **SNACKPRO XPO 2026**

Powered By World Snackpro Xpo

The Future of Snacking Starts Here!

**LUDHIANA**  
EXHIBITION CENTRE  
**PUNJAB**

**03<sup>RD</sup> TO 05<sup>TH</sup>**  
**DECEMBER 2026**

India's Only  
Focused  
B2B Snacks,  
Sweets &  
Beverages Expo



Snacks | Packaging | Ingredients | Technology

MEMBER



Indian  
Exhibition  
Industry  
Association

ORGANISED BY



**NOVERRA**  
MARKETS



## ABOUT SNACKPRO XPO

**Snackpro Expo 2026 (North India Edition)** organised by **Noverra Markets, a venture of Design Bullz Pvt. Ltd.** (a trusted name in the exhibition industry since 2010), is India's first and only dedicated B2B platform exclusively focused on the Snacks, Sweets, Beverages, and allied food ecosystem.

The expo brings together the entire value chain under one powerful business arena, from manufacturers, brands, and distributors to packaging innovators, ingredient suppliers, and technology partners.

Designed to foster meaningful connections, high-quality networking, and scalable business growth, SnackPro Expo enables companies to expand their reach, strengthen distribution, and explore domestic as well as global opportunities.

With its sharp industry focus and buyer-driven format, the event serves as a premium launchpad for brands aiming to grow, innovate, and lead in the fast-growing snacking market.



## The Objective of World SnackPro Xpo 2026:

- **Showcase India's Capabilities**  
In snack manufacturing, packaged sweets, beverage innovation, flavor science, food technology, and packaging systems.
- **Create a Unified Platform**  
For manufacturers, processors, raw material suppliers, OEM producers, packaging companies, equipment makers, and service providers.
- **Highlight Innovations**  
In flavors, ingredients, health focused snacks, plant based trends, automation, quality testing, and sustainable packaging.
- **Enable market expansion**  
By connecting brands with modern trade buyers, distributors, wholesalers, exporters, importers, and institutional buyers.
- **Promote food hygiene & safety standards**  
Through best practices, compliance awareness, and industry knowledge exchange.

## EVENT HIGHLIGHTS



200+

Leading Exhibitors  
Expected



12000+

Focused Trade  
Visitors Anticipated



Awards & Recognition



Business  
Meetings



New Product  
Launch Arena



Tasting  
& Sampling Zones

## EVENT VENUE HIGHLIGHTS

**SnackPro Expo 2026 | North India Edition** will be held at **Ludhiana Exhibition Centre, Punjab** a proven B2B exhibition venue offering excellent connectivity, spacious halls, and ideal conditions for focused trade interactions.

### Ludhiana: A Strategic Hub for B2B Commerce.

We chose Ludhiana because it is one of North India's strongest food processing and snack manufacturing hubs. It is the logical and most efficient centre-point for trade buyers from the entire region to converge.

- **Strong Distributor Base** Home to a dense network of established FMCG distributors and wholesalers.
- **Proven B2B Destination** A long history of successful industrial and trade exhibitions.
- **Higher Buyer Intent** Buyers travel to Ludhiana with a clear purpose to do business, not for casual browsing.
- **Lower Cost, Higher Interaction** More accessible for regional buyers and more cost-effective for exhibitors, leading to better ROIs.



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## WHY EXHIBIT AT SNACKPRO EXPO 2026?

**Snackpro Expo 2026 (North India Edition)** gives your brand a powerful platform to connect with serious buyers, expand distribution, launch innovations, and strengthen your presence in India's fastest growing snack and beverage market. The expo brings together the complete value chain from manufacturers and suppliers to retailers, distributors, and international partners making it the ideal place to grow your business.



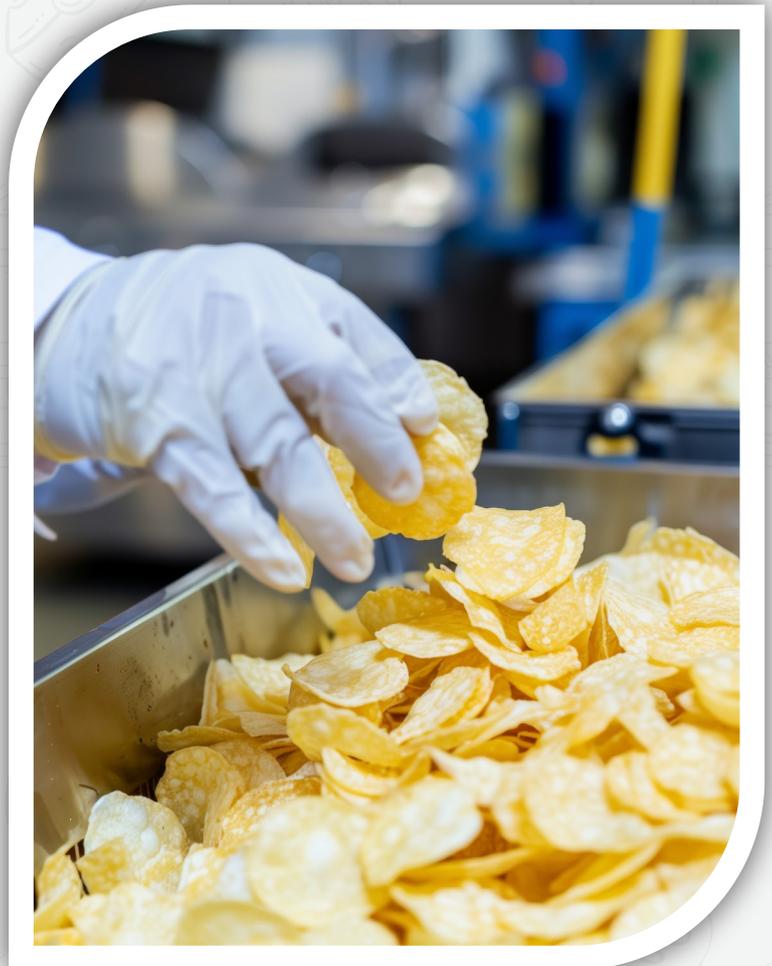
# Your Gateway to the **High-Growth** North Indian Market

North India represents a critical growth territory for the FMCG sector. SnackPro Expo is strategically located to provide direct access to the distribution and retail networks of these five key states, a market that is essential for any national brand's expansion plans.



## Exhibitor Profile

- Snack & Namkeen Manufacturers
- Chips, Crisps & Extruded Snack Brands
- Sweets, Confectionery & Bakery Producers
- Beverage & Ready to Drink (RTD) Brands
- Healthy, Functional & Wellness Snack Brands
- Nuts, Seeds & Dry Fruit Companies
- Ingredients, Flavours & Seasoning Suppliers
- Food Processing & Packaging Machinery Manufacturers
- Packaging, Printing & Labelling Solution Providers
- Private Label, OEM & Co Packing Service Providers
- Start ups & D2C Snack & Beverage Brands
- International Food & Beverage Brands
- Cold Chain, Storage & Logistics Providers
- Quality Testing, Certification & Food Safety Services
- Technology, Automation & Food Innovation Companies



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## VISITOR PROFILE

- Distributors & Wholesalers
- Supermarkets & Hypermarkets
- Retail Chains & Convenience Stores
- Modern Trade & E-commerce Buyers
- Café & Restaurant Chains (HoReCa)
- Hotel Groups & Catering Companies
- Institutional Buyers
- Franchise Buyers
- Snack, Sweets & Beverage Manufacturers
- Packaging & Printing Buyers
- Food Processing & Machinery Buyers
- Ingredient & Raw Material Buyers
- Investors & Venture Capitalists
- International Trade Delegations
- Food Consultants
- Food Researchers, Academicians & Technologists
- Media, Influencers & Industry Bloggers



## Tangible Returns on Your Exhibition Investment

Meet packaging companies, raw material suppliers, machinery providers, and co-packers.



Achieve better ROI than crowded, expensive metro exhibitions.

Appoint dealers for your 2027 market expansion.



Utilize the ideal platform for new product launches & sampling.

Gain direct, face-to-face interaction with decision makers.



Engage in focused, meaningful business discussions that lead to results.

## CHOOSE YOUR SPACE TO CAPTURE THE NORTH INDIA MARKET

Stall Type	Size	Investment
Standard Shell Stall	9 sqm	₹80,000
Corner Stall	9 sqm	₹95,000
Startup Kiosk	6 sqm	₹55,000
Raw Space	Min. 18 sqm	₹8,500 / sqm

+18% GST as Applicable.

The stand/space allocations may be amended by the organizer for the benefit of the Exhibition.

### Shell Scheme Inclusions

- Fascia with Company name
- Spotlights & 1 Power Point
- 1 Table, 2 Chairs & Carpet

\*Conditions Apply

### SPONSORSHIP OPPORTUNITY

TITLE SPONSOR (EXCLUSIVE)	GOLD SPONSORS-3
Silver Sponsors – 5	Pavilion – 5
Knowledge Forum Partner – 3	Experience Sponsor
Digital Media Branding	Custom Branding & Add-Ons



# Book Your Stall Limited Inaugural Pricing Till 31<sup>st</sup> March 2026

Be part of a powerful business platform that connects brands, buyers, retailers, wholesalers, and distributors from across India and the world.

## MEMBERS



## SUPPORTING PARTNERS



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**Noverra Markets | A Venture of Design Bullz Pvt Ltd**

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